

**ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)**

**VI SEMESTER B.COM EXAMINATIONS - APRIL 2019**

**KNOWLEDGE MANAGEMENT**

**Duration: 2.5 Hours**

**Max. Marks: 70**

**SECTION - A**

**I) Answer any EIGHT of the following questions. (8x2=16)**

1. What is knowledge conversion?
2. What is Expert knowledge?
3. Define knowledge capture.
4. What is knowledge management?
5. Give the meaning of knowledge codification.
6. Mention the goal of KM.
7. What is data mining?
8. What is meant by brainstorming?
9. Give the meaning of common sense.
10. What is intellectual capital?
11. What is knowledge architecture?
12. What is knowledge network?

**SECTION - B**

**II) Answer any THREE of the following questions. (3x8=24)**

13. Write a short note on knowledge developer's skill sets.
14. Write a short note on KM myths.
15. Differentiate between conventional and KMSLC.
16. Write a short note on fuzzy reasoning and the quality of knowledge capture.
17. What is knowledge management? Explain briefly the application of KM in HRM.

**SECTION - C**

**III) Answer any TWO of the following questions. (2x15=30)**

18. Define knowledge. Explain different types of knowledge.
19. Discuss
  - a) Knowledge Mapping
  - b) KM System tools
  - c) Modes of knowledge conversion
20. Write a short note on knowledge capture techniques.
21. What is repository? Explain in detail Nonaka's model of knowledge creation.